



TIMKEN® V-BELTS PASS THE LAWN MOWER TEST

CHALLENGE ▼

A manufacturer of lawn and garden equipment was acquired by a larger company who was using Timken® belts on their lawn mowers. Following the engineering guidelines by the larger company, the manufacturer continued to use Timken Belts but wanted to test them against other belt manufacturers.

TIMKEN BELTS SOLUTION ▼

To test Timken belts against competitors, samples of Timken 3L v-belts with a specially formulated cushion, aramid cord and raw edge construction were provided to the manufacturer. Aramid cord was specified for this application to offer greater strength and better heat dissipation. Raw edge construction results in more efficient power transmission and minimal energy loss.

RESULTS THAT MATTER ▼

The manufacturer tested Timken belts against other belt manufacturers. Timken belts were the only belts to pass all tests successfully, providing the manufacturer with a high-quality product that outperforms the competition. As a result, the manufacturer chose to use Timken Belts on their lawn mowers and placed an initial \$40,000 order.



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COMPETITIVE PRODUCT TESTING → **\$40,000** IN BELT SALES



Timken® belts are part of The Timken Company's growing portfolio of engineered bearings and power transmission products. Timken Belts manufactures premium-performance power transmission belts that help keep industry in motion and the world more productive.

Performance Driven. **Performance Proven.**

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